**ELA A30**

**Mrs. McLeod**

**Visual Representation/Presentation**

**Canadian Landscape Presentation**

**We’ve all heard that a picture is worth a thousand words.**

**Well, what about a group of pictures?**

# **Outcome: CC A 30.2: Create and present visual …representations… to explain a range of contemporary course-related perspectives or landscapes.**

# Prepare a visual… presentation on a contemporary Canadian landscape or perspective:

* Develop a presentation that is appropriate to the subject, audience, and purpose, including informing, persuading, and entertaining
* Focus on main points of presentation and include only details that strongly support main points
* Use question, fact, anecdote, or visual aids to get audience’s attention
* Sequence visuals in best possible order and support them with sound, maps, charts, objects, or other visual and auditory aids
* Conclude by restating main points in a memorable way
* Use posture, gestures, and facial expressions to send the same message as visuals and words.

**-SK Curriculum-**

**Task: Create a presentation on the Canadian landscape.**

1. Compile a collection of eight to ten pictures that articulates your own personal sense of the Canadian landscape.

Where do you find the pictures?

a. Grab a camera and take some pictures.

b. Go through personal photos.

c. Find pictures on the internet.

1. For each visual, provide a short (3 – 4 sentences) caption that explains the significance of the visual you have chosen. Do not simply describe the visual you have chosen, instead, describe why the visual is important. Think of this assignment as an essay supported by visuals. Try to create a smooth narrative that ties all of the visuals you have chosen together. Sequence visuals in best possible order and support them with sound, charts, objects or other visual auditory aids. The visuals are used to represent your main idea and help gain your audience’s attention.
2. What will I be looking for?

a. The captions that make up the text of this ‘essay’ should flow together smoothly.

b. There should be some kind of organizational pattern to both the visuals and your captions.

c. Your captions should be carefully crafted and ‘poetic’.

d. Your captions should be carefully edited and proofread. Because your captions will be quite short, any spelling and sentence errors will be very obvious.

e. Focus on the main points of the presentation and include only details that strongly support main points.

1. Your visuals should be arranged so that the corresponding captions can be seen at the same time.

Some suggestions:

a. Create a powerpoint presentation.

b. Copy and paste in Microsoft Word.

c. Create a Blog.

d. Borrow some empty pages from a photo album. Place the picture on the page, create your comment on a piece of paper, and slip the piece of paper into the album beside the picture.

e. Use construction paper, attach the picture to the page, and then write the comment underneath.

1. Develop your presentation so that it is appropriate to the topic, audience, and purpose including informing, persuading, and entertaining. Work through the writing process by using the **Before**, **During** and **After** strategies. Use in-text citations and include a Works Cited page.

**Consider the following big ideas when choosing your topic:**

1. What are Canadians’ attitudes to and concerns about the natural landscapes in which they live, and how do they express and act upon those attitudes and concerns?
2. How have Canada’s natural landscapes influenced Canadians?
3. How have natural landscapes deeply influenced Canadian artists, speakers, and authors and their texts?

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| **Criteria** | **4** | **3** | **2** | **1** |
| **Content** | - creative, unique, appropriate to chosen topic, conveys strong message, engages audience immediately | - satisfactory, original, subject is of assigned topic, conveys a message, attracts audience attention | - some creativity and originality, subject is somewhat related to assigned topic, message unclear, loses audience attention | - little or no understanding, does not follow assignment, message, does not attract attention of audience |
| **Quality**  **Of**  **Photographs** | - photos clear, all photos are free of unwanted elements, 10+ photos, photos accurately depict chosen topic | - photos generally clear, some photos included unwanted elements, 7-9 photos, most photos accurately depict chosen topic | - most photos unclear with unwanted elements, 6-7 photos, few depict chosen topic | - no photos, unwanted elements included in most photos, less than 6 photos, photos do not accurately depict chosen topic |
| **Format** | -properly formatted | -satisfactory format | - somewhat satisfactory | - unsatisfactory |